

Allergan, Inc.

Ireland Plant Global Transportation Study

Business Challenge

Allergan, Inc. is a leading maker of eye care and skin care products. Allergan's eye care products include medications for glaucoma and pink eye, as well as eye and contact lens moisturizers. Its skin care products include treatments for acne and psoriasis. Allergan's global business growth rates were outpacing their transportation networks' capabilities. They were having constant complaints of high cost and poor service on shipments from their Westport, Ireland plant.

How WCL Consulting Helped

WCL Consulting conducted an ocean, air, and land transport cost / service management assessment by analyzing the following:

- Carrier selection and management
- Carrier pricing strategy
- Carrier ancillary services
- Equipment scheduling and yard management
- Costing
- Deadhead / backhaul dynamics
- Order consolidation
- Route optimization
- Carrier rate management
- EDI links with carriers
- Internet-based shipment tracking
- Integrated claims management
- Utilization of most economic transport mode
- Calculate best route
- Carrier selection based on cost and service including performance

The WCL Consulting Transport Cost / Service Management Assessment report presented to Allergan, Inc. proved to be an excellent management tool to identify and implement cost savings and service improvement strategies and tactics.

